



GREAT NORTHERN **PACKAGING**

This section illustrates how the Packaging logo should show up in a variety of color/printing formats.



		
Pantone	BLACK	PMS 873
CMYK	70/67/64/74	30/40/70/10
RGB	0, 0, 0	165, 135, 89
Hex code	#000000	#A8895A



TAGLINE FONT: UNIVERSE 47 CONDENSED LIGHT

abcdefghijklmnopqrstuvwxyzABCDEFGHIJKLMNOPQRSTUVWXYZ
NOPQRSTUVWXYZ01234567890!@#\$%^&*()

5.0 GNC GRAPHIC STANDARDS PACKAGING LOGO SPACING

CLEAR SPACING AROUND LOGO SHOULD BE EQUAL TO THE CAPITAL "P"
OUTSIDE OF LOGO AND TAGLINE OR JUST LOGO IF TAGLINE NOT INCLUDED

