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NEWS RELEASE

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-FOR IMMEDIATE RELEASE-

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## **Great Northern Packaging Wins ‘The Best of Show Award’ and a ‘Gold Award’ at The 2020 Excellence in Flexography Awards**

APPLETON, Wis., May 13, 2020 — [Great Northern Packaging](http://www.greatnortherncorp.com) is pleased to announce that it received *The Best in Show Award* and a *Gold Award* in the Combined Corrugated category in the [2020 Excellence in Flexography Awards](#) competition. The winning packaging, the **3M Rock Your Workday Box**, stood out for its flexographic print quality that achieved a good tonal range and exceptional detailed image quality. Zach Schmidtknecht, Vice President – General Manager at Great Northern commented, “Our team did an excellent job perfecting the printing process for this 3M package. We strive to deliver that level of excellence for all projects we handle.”

Also notable about this project was an objective to move the existing display out of an oversized, two-piece litho application and into a single-pass, high graphic flexo print with in-line diecutting. With expertise in multi-color direct print on corrugated, the Great Northern team successfully provided the customer with comparable visual quality at a much lower cost.”

The [2020 FTA Excellence in Flexography Awards](#) is the premier awards program for the flexographic industry. Its mission is to honor outstanding companies who have made exceptional quality and precise consistency their mission in the pursuit of printing excellence.

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### **About Great Northern Corporation:**

[Great Northern Corporation](http://www.greatnortherncorp.com) designs, manufactures and distributes packaging solutions and point-of-sale display programs for industrial, commercial and retail products. Its operations include five business units: [Packaging](#), corrugated packaging for commercial, consumer and

custom packaging applications; [\*Instore\*](#), temporary, semi-permanent and permanent retail merchandising displays, including assembly and fulfillment services; [\*StrataGraph\*](#)<sup>®</sup>, high graphic laminated paperboard packaging for consumer goods sold at retail; [\*Laminations\*](#), VBoard<sup>®</sup> edge protection for package protection, including e-commerce, crating and containing support; and [\*Rollguard\*](#), protective packaging systems for rolled and cylindrical products, as well as molded pulp for custom packaging applications. Headquartered in Appleton, Wis., Great Northern has more than 1,500 employees, operations in seven states, and has been in business for more than 55 years.